

January 23, 24 & 25, 2025

Thursday 11-7, Friday 8-5 & Saturday 8-1 Woodworking, Carpentry, & Construction Equipment

Sponsored By:



FINISHWORKS[®]



LOCATED IN THE MICHIANA EVENT CENTER The MEC · 455 E Farver St, Shipshewana, IN 46565 · Over 100,000 Sq. Ft.

Oct. 1, 2024

Earlybird Deadline. Register by this date for a chance to win a FREE booth for the 2026 expo!

Oct. 15, 2024

Same Size Deadline. Register by this date if you want the <u>same booth size</u>, or <u>bigger</u>, (if space is available) as last year.

Registration Deadline (Payment Due with Reservation).

Nov. 15, 2024

Deadline for Ads in Catalog (Space and Artwork Due). If registration & ad are not submitted by Nov. 15, we will not guarantee your ad in the catalog or your booth on the map.

Starting Oct. 15, 2024

New vendors will be given space as it is available on a first come, first served basis on the receipt of a registration! Any payment sent in will be returned if you don't receive a booth.

midwesttoolexpo.com

EXPO: Ervin Miller · 260.768.3033 Fax: 260.768.3133 · Midwesttoolexpo@outlook.com **AUCTION:** Robert Mishler · 260.336.9750 · Robert@schraderauction.com

EXPO GIVEAWAY

SPONSORSHIP PACKAGES LEVEL PERKS:

of entry

sponsor

(6,000 printed)

(See application section one for more details)

SILVER SPONSOR

- · Listed as silver sponsor at point of entry
 - Preferred booth location
 - Free full page ad with special placement in show booklet (6,000 printed)
 - Recognized in booklet as · Recognized in booklet as gold silver sponsor
 - · Name displayed at giveaway
- · Silver display banner in booth
- 10 Free Admission Tickets
- · Recognized at start of auction
- · Listed on display ads

PLATINUM SPONSOR

- · Listed on welcome sign at entry of show
- Preferred booth location
- Free full page ad with special placement in show booklet (6,000 printed)
- · Recognized in booklet as platinum sponsor
- Name displayed at giveaway
- · 2 platinum display banners in booth
- 50 Free Admission Tickets
- · Recognized at start of auction
- · Logo on all display ads
- · Recognized at seminars
- · Recognized at opening of show
- 1 Free Booth
- Special Gift
- Will be the host for sponsoring the show

Congratulations to Indian Trail Tax Prep, winner of a free 2025 booth!

deadline will still be honored if space is available, but those

2001 - 2025

The year 2024 is over half gone, and it is time to think about 2025 Midwest Tool Expo and Auction. 2024 brought record vendors and record crowds. Quite a few vendors commented that they had record sales as the crowd made their way though the venue. We heard a lot more positive than negative comments, therefore, we are keeping a 3 day show. We again are offering a 9 booth 30x30 package deal both in Gold and Silver packages. Complimentary tickets can be purchased to hand out to your customers. See contract sheet.

With record crowds on Friday & Saturday we had thought that the lot might overfill and it did. We had arranged with Shipshewana auction to handle the overflow parking. They had us redirect traffic to the parking lot across from the event center and ran a shuttle service to move the people. We will Booth requests made after the November 15, 2024

booths may not be listed in the catalog.

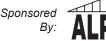
do this again Friday & Saturday. The early interest shown by a number of enquiries, emails, and phone calls indicate that it will be a sold out venue. We want to give our loyal vendors first chance to register booth space, so you will need to get your application in by October 15th to secure a spot. After that we will be filling open spots with new vendors. If you had a booth last year and want more space, you need to get your application in by **October 15th** and we will try to accommodate if space is available. The sponsors will get first preference and have a chance to have the same location as last year if they choose to be a sponsor. As always we are open to suggestions and ideas on how to make this event even better. Wishing you a prosperous rest of 2024 and 2025.

Sincerely Robert Mishler, Ervin And Suella Miller

\$25,000 Giveaway; \$25,000 giveaway with \$5,000 cash given away on Thursday, January 23rd.

BRONZE SPONSOR

- · Listed as bronze sponsor at point of entry
- Preferred booth location
- Free half page ad with special placement in show booklet (6,000 printed)
- · Recognized in booklet as bronze sponsor
- Name displayed at giveaway
- · Bronze display banner in booth
- 5 Free Admission Tickets



\$625 value.



Your advertisement in our Show Catalog will be seen by

over 6,000 readers. All show attendees will have it during

All booths registered by October 1, 2024, will be entered

in a drawing for a free booth for the 2026 Expo! That's a

the show, but many will keep it as a directory all year long!





Recognized at opening of show

GOLD SPONSOR • Listed as gold sponsor at point

Preferred booth location

• Free full page ad with special

placement in show booklet

Name displayed at giveaway

· Gold display banner in booth

Recognized at start of auction

• 20 Free Admission Tickets

· Listed on display ads

Recognized at seminars



2025 Show Registration Form

Online registration now available! Go to midwesttoolexpo.com and click on vendor registration.

PLEASE WRITE LEGIBLY

Name of Business:E			Date	
Address:				
ity/State/Zip:				
Phone:	Fax:	Email:		
Contact Person	please print	Signature		

EXHIBITORS ARE RESPONSIBLE FOR INSURANCE ON THEIR PRODUCTS AT THE EXPO. Terms: Signed contract is a firm commitment. My signature certifies that I agree to the terms and conditions of this contract. I am authorized on behalf of the company I represent to release Midwest Tool Expo & Auction and its officers, agents, and employees from any liability such as bodily injury, property damage, personal injury, and medical payments that may occur while the represented company and its employees are occupying any of the event premises; which may be caused from natural disasters or man-made disasters such as fire, theft, or flooding, etc. The liabilities and disasters listed here are not all inclusive but any incident that occurs will be deemed as included in this agreement for releasing Midwest Tool Expo & Auction advises all companies participating in this event to have a commercial liability policy with adequate coverage in place. All taxes are the responsibility of the vendor.

ALL EXHIBITORS MUST PROVIDE A COPY OF PROOF OF LIABILITY INSURANCE.

List of Workers for your Booth(s). Get <u>2</u> FREE name tags <u>per 10x10 booth, per vendor</u>. All additional names tags are \$10.00 each (please record on other side). PLEASE WRITE NAMES CLEARLY. Maximum of 10 free name tags per vendor.

1	б
2	7
3	8
4	9
5	10
CREDIT CARD INFO FORM	
Please charge my: VISA Output Discover	
	Address your credit card statement is mailed to
·	
Signature	
Expires:/ 3-Digit Code Printed Name	





2025 Show Registration Form

Online registration now available! Go to midwesttoolexpo.com and click on vendor registration.

NAME OF BUSINESS:

SPONSORSHIPS:

Choose Either a Sponsorship Package OR a Sponsorship Only, DO NOT CHOOSE BOTH!

SPONSORSHIP PACKAGES:

All packages include:

- Booth Space
- Catalog Ad Space
- Specified Level Perks

GOLD PACKAGES full page ad included

🗆 1 Booth Package	\$2,000
2 Booth Package	\$2,500
🗆 4 Booth Package	\$3,500
□ 6 Booth Package	\$4,600
🗆 8 Booth Package	\$5,700
9 Booth Package (30x30)	\$6,250
□ 10 Booth Package	\$6,800
-	

SILVER PACKAGES full page ad included

1 Booth Package	\$1,450
2 Booth Package	\$2,000
4 Booth Package	\$3,000
6 Booth Package	.\$4,100
9 Booth Package (30x30)	\$5,750

BRONZE PACKAGES 1/2 page ad in	ncluded
🗆 1 Booth Package	\$1,050
2 Pooth Dookago	¢1 650

	ψ1,050
4 Booth Package	\$2,550

- **O**R

SPONSORSHIP ONLY

Platinum SOLD OUT Gold	
□ Silver □ Bronze	



THE SPONSOR PACKAGE I SELECTED TO THE LE - OR -	FT COST	=
THE SPONSOR ONLY I SELECTED TO THE LEFT O	OST	=
BOOTH RENTAL ONLY: Or additional booth(s) with sp	onsorship	package
10' x 10' Booth(s) Qty: 1-3x	_@\$625	=
10' x 10' Booth(s) Qty: 4+x	_@\$575	=
ADDITIONAL BOOTH AMENITIES:		
10' x 10' Carpet x number of boothsx	_@\$75	=
Air Needs (Air Drop Hose Provided)x	_@\$25	=
1 FREE table for every booth purchasedx	_ FREE	=
Additional Tablesx	_@\$10	=
Table Skirt (purchase, no rental)x	_@\$10	=
Color Options: Black Blue Gold		
Green Maroon Red White		
Additional Name Tags (see other side)x	_@\$10	=
Complimentary Tickets (min. 20)x	_@\$5	=
ELECTRICAL NEEDS:		
110v (you must provide your own cord)x	_@\$25	=
220v (single phase)x	_@\$200	=
Each Hook Up 220v (3 phase) 30 ampx	_@\$250	=
Each Hook Up 220v (3 phase) 50 ampx	_@\$550	=
Each Hook Up 220v (3 phase) 60 ampx	_@\$600	=
Each Hook Up 220v (3 phase) 100 ampx	@ \$900	=
Each Hook Up 480v 30 ampx	@\$350	=
Each Hook Up 480v 60 ampx	@ \$700	=
Each Hook Up 480v 100 ampx	_@\$1,000) =
ADVERTISING: Sponsorships get ad with their package	je	
	- +	

Full Page Ad (5"w x 8"h)x	@\$350	=
Half Page Ad (5"w x 4"h)x	@ \$200	=
Quarter Page Ad (5"w x 2"h)x	@ \$125	=
Ad Creation/Layout Changes (Color and B&W) x	@ \$50	=
Camera-Ready Artworkx(Must be correct dimensions or they will be returned.)	FREE	=

TOTAL =

ALL ADS/ARTWORK MUST BE SUBMITTED BY NOVEMBER 15, 2024

Email ads/artwork to artwork@lagwana.com

* YOUR COPY TO KEEP FOR YOUR RECORDS *

NAME OF BUSINESS:

SPONSORSHIPS:

Choose Either a Sponsorship Package OR a Sponsorship Only, DO NOT CHOOSE BOTH!

SPONSORSHIP PACKAGES:

All packages include:

- Booth Space
- Catalog Ad Space
- Specified Level Perks

GOLD PACKAGES full page ad included

🗆 1 Booth Package	\$2,000
🗆 2 Booth Package	\$2,500
□ 4 Booth Package	\$3,500
🗆 6 Booth Package	\$4,600
🗆 8 Booth Package	\$5,700
9 Booth Package (30x30)	\$6,250
10 Booth Package	\$6,800
SILVER PACKAGES full page a	d included
1 Booth Package	
2 Booth Package	\$2,000

□ 2 Booth Package	\$2,000
□ 4 Booth Package	\$3,000
□ 6 Booth Package	\$4,100
9 Booth Package (30x30))\$5,750

BRONZE PACKAGES $\frac{1}{2}$ page ad included

□ 1 Booth	Package	\$1,050
2 Booth	Package	\$1,650
□ 4 Booth	Package	\$2,550

– **O**R

SPONSORSHIP ONLY

Platinum SOLD OUT	\$3,000
🗆 Gold	\$1,000
□ Silver	\$500
🗆 Bronze	\$250

EXHIBITORS ARE RESPONSIBLE FOR INSURANCE ON THEIR PRODUCTS AT THE EXPO. Terms: Signed contract is a firm commitment. My signature certifies that I agree to the terms and conditions of this contract. I am authorized on behalf of the company I represent to release Midwest Tool Expo & Auction and its officers, agents, and employees from any liability such as bodily injury, property damage, personal injury, and medical payments that may occur while the represented company and its employees are occupying any of the event premises; which may be caused from natural disasters or man-made disasters such as fire, theft, or flooding, etc. The liabilities and disasters listed here are not all inclusive but any incident that occurs will be deemed as included in this agreement for releasing Midwest Tool Expo & Auction of any responsibility. The Midwest Tool Expo & Auction advises all companies participating in this event to have a commercial liability policy with adequate coverage in place. All taxes are the responsibility of the vendor.

THE SPONSOR PACKAGE I SELECTED TO THE LEFT COST = - OR -THE SPONSOR ONLY I SELECTED TO THE LEFT COST = **BOOTH RENTAL ONLY:** Or additional booth(s) with sponsorship package 10' x 10' Booth(s) Qty: 1-3x _____ @ \$625 = ___ 10' x 10' Booth(s) Qty: 4+.....x _____ @ \$575 = **ADDITIONAL BOOTH AMENITIES:** 10' x 10' Carpet x number of boothsx @ \$75 Air Needs (Air Drop Hose Provided)......x _____ @ \$25 = _____ 1 FREE table for every booth purchased......x FREE = Additional Tables.....x @ \$10 = Table Skirt (purchase, no rental)x ____ @ \$10 = Color Options: Black ____ Blue ___ Gold ___ Green _____ Maroon _____ Red ____ White ____ Additional Name Tags (see registration form) x _____ @ \$10 = _____ Complimentary Tickets (min. 20).....x _____ @ \$5 **ELECTRICAL NEEDS:** 110v (you must provide your own cord).....x @ \$25 = 220v (single phase).....x _____ @ \$200 = Е

Each Hook Up 220v (3 phase) 30 ampx	_@\$250 =
Each Hook Up 220v (3 phase) 50 ampx	_@\$550 =
Each Hook Up 220v (3 phase) 60 ampx	_@\$600 =
Each Hook Up 220v (3 phase) 100 ampx	_@\$900 =
Each Hook Up 480v 30 ampx	_@\$350 =
Each Hook Up 480v 60 ampx	_@\$700 =
Each Hook Up 480v 100 ampx	_ @ \$1,000 =

ADVERTISING: Sponsorships get ad with their package

Full Page Ad (5"w x 8"h)x	@\$350	=
Half Page Ad (5"w x 4"h)x	_@\$200	=
Quarter Page Ad (5"w x 2"h)x	_@\$125	=
Ad Creation/Layout Changes (Color and B&W) x	@\$50	=
Camera-Ready Artworkx (Must be correct dimensions or they will be returned.	_ FREE	=

TOTAL = ____

ALL ADS/ARTWORK MUST BE SUBMITTED BY NOVEMBER 15, 2024 Email ads/artwork to artwork@lagwana.com



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* Booth space will be awarded on a first come, first served basis.

** Booth map / layout is subject to change.

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